



دی میمزا سکول

THE MEEMZA SCHOOL®

Playgroup to Matric

A Project of
Meemza International Educational Network®



میمزا انٹرنیشنل ایجوکیشنل نیٹ ورک

MEEMZA INTERNATIONAL®
EDUCATIONAL NETWORK

A Project of MEEMZA GROUP®

An ISO-21001 : 2018 Certified
Educational Organization Management System

Building a Legacy of Learning

Partner with The Meemza School Franchise Today

FRANCHISE
INFORMATION GUIDE

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Our Projects

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THE MEEMZA
School®
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**"In the name of Allah, the Most Gracious and
the Most Merciful."**



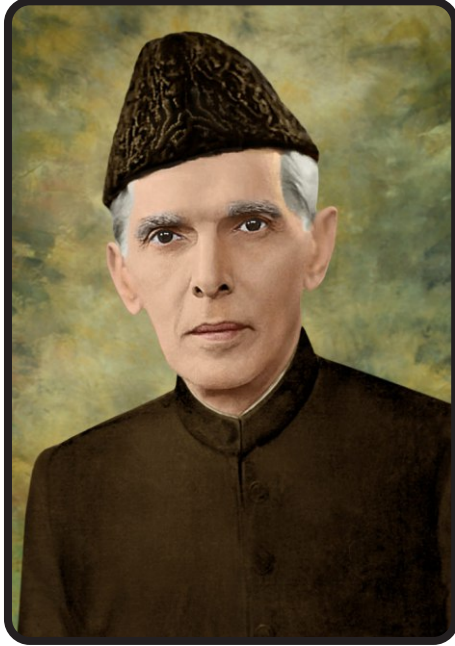
TABLE OF CONTENT

ABOUT MEEMZA GROUP®	میہراگروپ کے بارے میں	1
ABOUT MEEMZA INTERNATIONAL EDUCATIONAL NETWORK®	میہرا انٹرنیشنل ایجوکیشنل نیٹ ورک کے بارے میں	2
MESSAGE BY CHAIRMAN	چیئرمین کی طرف سے پیغام	3
ABOUT THE MEEMZA SCHOOL®	دی میہرا اسکول کے بارے میں	4
THE MEEMZA SCHOOL® VISION-MISSION-VALUES	دی میہرا اسکول نقطہ نظر۔ مقصد۔ اقدار	5
QUALITY ASSURANCE	معیار کی یقین دہانی	6
RIGHT START - RIGHT RESULT	صحیح آغاز۔ صحیح نتیجہ	7
Why you should choose the MEEMZA INTERNATIONAL EDUCATIONAL NETWORK ?	آپ کو میہرا انٹرنیشنل ایجوکیشنل نیٹ ورک کا انتخاب کیوں کرنا چاہئے؟	9
HEAD OFFICE SUPPORT	ہیڈ آفس سپورٹ	10
BEST SCHOOL CONVERSION OPPORTUNITY	بہترین سکول کنورژن کا موقع	12
FRANCHISE PROCESS	فرینچائز لینے کا طریقہ کار	13
FREQUENTLY ASKED QUESTIONS (FAQs)	کثرت سے پوچھے جانے والے سوالات	14
FINANCIALS	مالی معلومات	15



MESSAGE

QUAID-E-AZAM MUHAMMAD ALI JINNAH



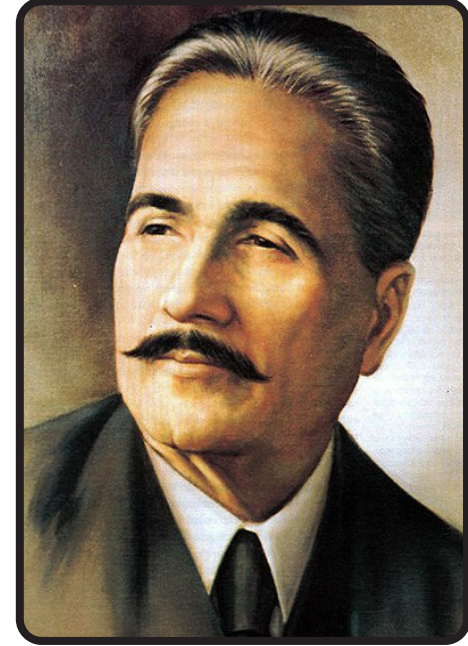
علم تلوار سے بھی زیادہ طاقتور ہے اس لیے علم کو اپنے ملک میں بڑھائیں۔
کوئی آپ کو شکست نہیں دے سکتا۔

Knowledge is more powerful than the sword,
so spread knowledge in your country. No one
can defeat you.



MESSAGE

DR. ALLAMA MUHAMMAD IQBAL



سبق پھر پڑھ صداقت کا، عدالت کا شجاعت کا
لیا جائے گا تجھ سے کام دنیا کی امامت کا

Be aware of your own worth, and use all
of your power to achieve it. Create an
ocean from a dewdrop. Do not beg for
light from the moon, obtain it from the
spark within you.

ABOUT MEEMZA GROUP®

MEEMZA Group of companies commenced its operations in the field of Construction Chemicals and FMCG household cleaning products. Along with this MEEMZA Group has been doing Construction and Agricultural businesses, for a decade. MEEMZA Group by the Grace of Almighty Allah has today grown into a renowned business house of national. Along with this Group started to develop its education network by the name MEEMZA INTERNATIONAL EDUCATIONAL NETWORK aiming to give nationwide franchises of schools, colleges and academies.

MEEMZA INTERNATIONAL EDUCATIONAL NETWORK has revolutionized the way education is delivered. It offers opportunities for educators to share best practices collaborate and engage in professional development activities. It promotes inclusivity by accommodating diverse learning needs and catering to individual interests, allowing students to personalize their educational experiences. During our journey on the Highway of Success, after overcoming barriers and setting new benchmarks; we have redefined the standards of quality of products and services.

At MEEMZA GROUP, we have a dictum that is always followed: "Winning the customer's trust and delighting him with the quality of our products and letting the innovative and value-added services automatically pave the way for achieving the objectives of our business ". And this focus has resulted in numerous awards and accolades to our credit which further motivates us to better our previous best.

میمرزا گروپ
کے بارے



An ISO-90001:2015 Certified

کام آپ کا، شوق ہمارا



ABOUT MEEMZA INTERNATIONAL EDUCATIONAL NETWORK®



MEEMZA International Educational Network (MIEN)® we are passionate about revolutionizing the education sector by establishing a robust network of schools, colleges, and academies nationwide and later internationally. With a mission to empower learners and educators, we provide franchise opportunities for aspiring entrepreneurs who share our vision of delivering quality education.

Vision

To create a global network of educational institutions that foster innovation, excellence, and inclusivity, preparing students for a successful future.

Mission

To transform education by partnering with motivated individuals and organizations, equipping them with the necessary tools, resources, and support to establish and operate successful schools, colleges, and academies.



میما انٹرنیشنل
ایجوکیشنل نیٹ ورک کے بارے

Franchise Opportunity

We offer a unique opportunity for passionate individuals and organizations to join our network as franchise partners. By becoming a part of MIEN, you gain access to our extensive experience, proven business model, comprehensive support, and a recognized brand name in the education industry. Whether you are an aspiring entrepreneur or an existing educational institution looking to expand, we provide the framework and guidance to help you succeed.



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Educational Organization Management System

MESSAGE by Chairman

MEEMZA International Educational Network®
An ISO-21001 : 2018 Certified



An ISO-90001:2015 Certified



مركزها انترنیشنل ایجوکیشنل نیٹ ورک
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I hope this message finds you all in good health and high spirits. As the Chairman of our esteemed educational franchise system, (MEEMZA International Educational Network)® I would like to mention that in these rapidly evolving times, education holds the key to unlocking the potential of our future generations. Our franchise group has always been at the forefront of innovation, ensuring that we adapt to the changing landscape of education while upholding our core values. Together, we are hoping to build a network of schools, colleges, and academies that stand as beacons of knowledge, compassion, and excellence. I would like to emphasize the importance of collaboration and synergy within our franchise group. Each of our members brings unique expertise and experience to the table, and by harnessing the collective power of our knowledge, we can achieve even greater milestones. Let us continue to share best practices, support one another, and foster an environment of growth and learning.

Finally, I want to express my deepest appreciation to our entire group Project Director Secretariat team that includes Sales & Marketing, Academics and Operations Department staff members who worked tirelessly to ensure the smooth launching and functioning of our educational franchise system. Your passion, dedication, and unwavering support are the driving force behind our success. Please remember that your role as educators is not just limited to imparting knowledge but also to inspire, motivate, and shape the lives of our students. You are the true heroes who make a lasting impact on future generations.

Best regards.

Chairman,
Meemza International Educational Network®



ABOUT THE MEEMZA SCHOOL®

The Meemza School®, a project of Meemza International Educational Network® in Pakistan, is committed to providing quality education from playgroup to matric levels. With a holistic approach to learning, we aim to nurture the intellectual, social, emotional, and physical development of our students.

At The Meemza School®, we prioritize academic excellence while also focusing on character development and personal growth. Our curriculum is designed to be comprehensive, incorporating innovative teaching methodologies, modern technology, and interactive learning experiences to engage students and inspire a lifelong love for learning.

As part of the Meemza International Educational Network®, we benefit from a wealth of educational expertise, resources, and global best practices. Our dedicated team of educators is passionate about creating a supportive and inclusive learning environment where every student feels valued, challenged, and empowered to reach their full potential.

With a strong emphasis on Islamic values, Pakistani culture, and global citizenship, The Meemza School prepares students to become responsible, compassionate, and ethical members of society. We strive to instil in them the knowledge, skills, and values they need to succeed in an ever-changing world while upholding the principles of integrity, respect, and service to others.

By fostering a culture of excellence, collaboration, and continuous improvement, The Meemza School® aims to be a beacon of educational excellence in Pakistan, shaping the leaders, innovators, and change-makers of tomorrow.

دی میمزا سکول
کے بارے

دی میمزا سکول



**THE MEEMZA
School®**

www.meemzaschools.com



THE MEEMZA SCHOOL VISION-MISSION-VALUES

Vision

The vision of The Meemza School for Pakistan as a country and Islam is to cultivate a generation of well-rounded individuals who embody the principles of justice, compassion, and excellence, in line with the teachings of Islam. We envision Pakistan as a beacon of knowledge, progress, and unity, where every citizen is empowered to contribute positively to society and uphold the values of tolerance, respect, and integrity.

Mission

The mission of The Meemza School in Pakistan is to provide quality education that is rooted in the values of Islam and tailored to meet the unique needs at national and international levels. We aim to instill a strong sense of national identity, cultural pride, and civic responsibility in our students, preparing them to become informed and engaged citizens who contribute positively to the development of their country.

نقطه نظر - مقصد - اقدار



Values

- Excellence in Education
- Integrity
- Respect
- Innovation
- Collaboration
- Responsibility
- Empathy





QUALITY ASSURANCE

معیار کی یقین دہانی

At The Meemza School, we hold quality education as our paramount objective. Our commitment to excellence is evident through our rigorous Quality Assurance (QA) framework, which encompasses every aspect of our educational ecosystem. Our Quality Assurance program is not static. It operates within a dynamic framework that encourages continuous self-assessment, feedback incorporation, and adaptation to evolving educational standards and best practices for our franchise network schools.

At The Meemza School, quality assurance is not just a process; it's a culture. We continuously strive to exceed expectations, ensuring that every student and our franchise school receives a world-class education that prepares them for a future of boundless opportunities.

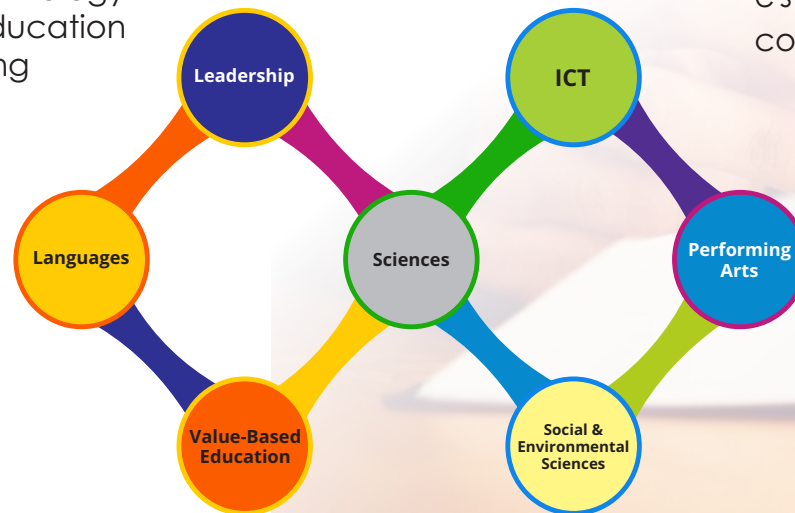


RIGHT START- RIGHT RESULT

صیح آغاز - صیح نتیجہ

Embarking on the journey of education is a significant milestone, and at The Meemza School, we believe that the right start paves the way for exceptional results. Our new school franchise network embodies our core educational values, blending innovation with tradition to nurture the leaders of tomorrow. With a curriculum seamlessly integrated with cutting-edge AI technology and a strong emphasis on entrepreneurship education, we offer a transformative educational experience from preschool to high school.

- Holistic Learning
- Global Perspective
- Innovation and Technology
- Entrepreneurship Education
- Robotics and Coding



STEAM Education

The Meemza School system prides itself on offering a curriculum rooted in STEAM (Science, Technology, Engineering, Arts, and Mathematics) education. Our approach emphasizes interdisciplinary learning, hands-on exploration, and real-world problem-solving to prepare students for the challenges and opportunities of the future.

At The Meemza School[®], we understand the importance of nurturing students' curiosity and innovation. Our STEAM-focused curriculum encourages experimentation, risk-taking, and resilience, empowering students to develop essential skills such as critical thinking, communication, and adaptability.

STEAM



**“Building a Legacy of Learning: Partner with
The Meemza School® Franchise Today”**



THE MEEMZA SCHOOL

THE MEEMZA SCHOOL



Why you should choose the MEEMZA INTERNATIONAL EDUCATIONAL NETWORK ?

آپ کو میمز انٹرنیشنل ایجوکیشنل نیٹ ورک
کا انتخاب کیوں کرنا چاہئے؟

● Comprehensive Support

From initial setup to ongoing operations, we offer comprehensive support at every step of the franchise journey. Our team of experts assists with site selection, curriculum development, teacher training, marketing strategies, and continuous professional development.

● Quality Education

We believe in providing quality education that goes beyond traditional classroom teaching. Our innovative approaches, cutting-edge technologies, and student-centric methodologies ensure holistic development and personalized learning experiences.

● Global Network

By joining MIEN, you become part of a global network of educational institutions. Collaborate, share best practices, and learn from fellow franchisees and industry experts, fostering continuous growth and improvement.

● Brand Recognition

Benefit from the reputation and recognition associated with MIEN. Our established brand presence enhances credibility, trust, and attracts students and parents seeking a high-quality education.

● Market Potential

The education sector offers immense growth potential. By investing in our franchise, you tap into a lucrative market and contribute to shaping the future of education in your community.

● IT Support

At The Meemza School, we understand the pivotal role technology plays in modern education. To enhance the learning experience and optimize administrative processes, we have implemented a robust Educational Management ERP system, supported by advanced Quality Management Systems (QMS) and a cutting-edge Learning Management System (LMS).

● Shop@Meemza

TMS Head Office understand the importance of providing our franchise schools with top-quality academic supplies at an affordable cost. That's why we're thrilled to introduce Shop@Meemza, an exclusive platform designed to meet all your academic and related supply needs.

● Medical & D P S

We are proud to introduce our state-of-the-art Medical Campus Facility, a cutting-edge addition to our educational infrastructure. This facility is dedicated to fostering a culture of health, wellness, and medical education within our school community.

● Proven QMS

A proven integrated Quality Management System (QMS) in accordance with international standards is in place and successfully implemented in head office and throughout its franchise campuses.



HEAD OFFICE SUPPORT

ہیڈ آفس سپورٹ



The Franchise Model presents individuals with a remarkable opportunity to venture into entrepreneurship, offering a high likelihood of success while minimizing risks. Opting for a new business endeavor from the ground up inherently entails substantial risks.

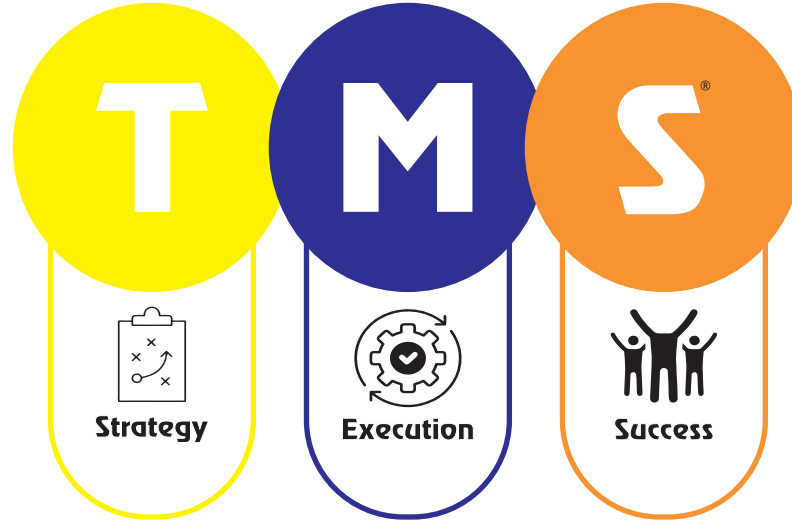
We have Distinctive Offers, profitable business proposals, and secure investment plans for those who want to work with us and take up the initiative of building our franchise schools in Pakistan. MEEMZA International Educational Network is seeking committed, energetic, and self-motivated partners with the aptitude of passion to play their role in providing 21st century education to every corner of the country. In this regard, MEEMZA International Educational Network will enable their potential partners in understanding the perfect expertise to open an institution in all cities of Punjab.



Project Assessment & Execution Support

منصوبے کا جائزہ اور عملدرآمد میں مدد

- Site selection
- Outer/Interior Layout
- Designs
- HR Support
- Marketing Plan
- Guidelines for school registration
- Post MoU Manual



Quality Enhancement Support

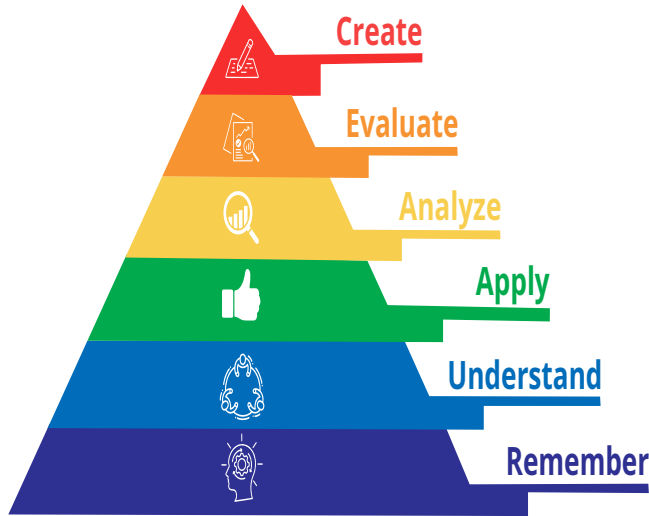
معیار کو بڑھانے میں مدد

- School Orientation
- Principal Training
- Teacher training
- Educational Management System (ERP) Training
- QA Visits (Feedbacks & schools)
- Gap Analysis of franchise schools)
- Daily QA Reports

Academic Support

تعلیمی مدد

- Academic Calendar
- Activity Calendar
- Lesson Planning
- Syllabus breakup
- Assessments/ Examination Support
- Academic Manual (Preschool)
- Academic Manual (Primary School)



BEST SCHOOL CONVERSION OPPORTUNITY

بہترین سکول کنورژن کا موقع

The emergence of brands in the educational sphere leaves existing schools in isolation and it is difficult for them to compete therefore, a brand with matchless features of a quality education system will have an edge to compete with.

A brand like The Meemza School shall make your existing school conversion easy, smooth, and affordable with soft terms and conditions here are some reasons why schools should be converted:

- Assurance of quality education
- Continuous support to meet the emerging challenges
- Addressing the daily issues and irritants for the smooth functioning of the schools
- Constant guidance to respond the changing situations
- Unique features

Though it is hard to start a school is still harder to get the first few children and it becomes more difficult to retain them and increase the number. You will need the technical support of your franchiser for this purpose.





فرنچائز لینے کا طریقہ کار

Franchise Process



FAQS

الأسئلة
المشقة
المشقة
سوالاات

- **What educational levels does the The Meemza School® franchise cover?**

The Meemza School franchise offers a comprehensive education system, covering preschool to Matric.

- **How can I apply for a The Meemza School® franchise?**

To apply for a franchise, please visit our official website at www.meemzaschools.com or contact us at 0311-

- **What support does The Meemza School® provide to its franchisees?**

The Meemza School® offers extensive support, including assistance in setting up the infrastructure, guidance on curriculum implementation, ongoing training, and access to a network of experienced educators.

- **Is the franchise opportunity available nationwide?**

Yes, The Meemza School® franchise opportunities are available nationwide. We are committed to expanding our network and providing quality education across different regions.

- **What makes The Meemza School's® curriculum unique?**

Our curriculum is designed with a global perspective STEAM education, incorporating innovative teaching methods to ensure holistic development. We focus on fostering critical thinking, creativity, and a love for learning.

- **Can I choose the location for my The Meemza School® franchise?**

Yes, franchisees have the flexibility to choose the location that aligns with their vision and business strategy.

- **What are the prerequisites for becoming a The Meemza School franchisee?**

While specific requirements may vary, generally, we look for individuals or organizations with a passion for education, a commitment to quality, and the financial capacity to establish and run an educational institution.

- **How long does the franchise approval process take?**

The franchise approval process time line may vary, but our team is dedicated to facilitating a smooth and efficient process. Contact our franchise team for more details.

- **What ongoing support is provided to franchisees after the school is established?**

The Meemza School® continues to support its franchisees with ongoing training, updates on best practices, and collaboration opportunities within the network.

- **How much investment is required to set up The Meemza School® franchise campus?**

Franchisee must possess a strong financial background to run the franchise school. Investment varies from **7.5 to 15 Million** keeping in view the level of the school and city.

- **How can I get more information about The Meemza School® franchise opportunities?**

For more information or specific inquiries, please reach out to our franchise team at franchise@meemzaschools.com or visit our official website www.meemzaschools.com



Financials

مالی معلومات



“Invest in the future by owning a school franchise, where education meets entrepreneurship, and together we ignite the sparks of knowledge, growth, and success.”



دی میمزا سکول
THE MEEMZA SCHOOL®

Franchise License Fee

School Level	Franchise Fee Non-Refundable	Area Required	Contract Period	Head Office Service Charges
Pre + Primary School	1 million	1 Kanal (atleast) 2 Kanal (atleast)	10 years (Extendable) (Conditions Apply)	10% Royalty
Playgroup to Matric	1.5 million	4 Kanal (atleast)		

School Conversion License Fee

(Conditions Apply)			
Strength	200-600	600-2000	Above 2000
Conversion Fee	25% Off	50% Off	75% Off

THE MEEMZA SCHOOL® Fee Structure

School Level	Registration Fee, One Time Non Refundable	Admission Fee One Time Non Refundable	Annual Charges	Security Charges Refundable	Monthly Tuition Fee
Playgroup	1,000	5,000	5,000	5,000	6,000
Class 1 to Class 3	1,000	5,000	6,000	5,000	6,500
Class 4 to Class 6	1,000	5,000	6,000	5,000	6,500
Class 7 to Class 8	1,000	5,000	6,000	5,000	7,000
Matric	1,000	5,000	6,000	5,000	8,500

Note: 10% discount on first sibling, 20% discount on second sibling, 25% discount on third sibling.
Admission Kit = Rs.1000, Student ID Card= Rs.500-1000
(Fee structure may vary city/areawise.)



FRANCHISE KIT



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